

# APAM

Australian Performing Arts Market

## VISUAL STORY



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*APAM takes place in Boorloo / Perth on the lands of the Whadjuk people of the Noongar nation. We acknowledge the Traditional Owners of this country, and Indigenous cultures across the globe, whose custodianship is ongoing across lands, waters and communities.*

*We pay our heartfelt respect to their Elders, past and present.*

## ABOUT THIS GUIDE

This Visual Story document provides information on the APAM experience so you know what to expect when you join us in person. You'll find information about our key venues and the different types of sessions taking place in our programs. We hope this guide can help you feel more prepared before joining us in Boorloo/Perth, but you can find our contact details at the end if you'd like to reach out to us.

## APAM VENUES

APAM will take place across several iconic Perth venues.

### Pan Pacific Perth – APAM Floor

*Monday to Friday*

- Website: [Pan Pacific Perth](#)
- Google Maps: [Location](#)

The Pan Pacific Perth, centrally located on Adelaide Terrace, will be our home for the week, hosting most of the sessions and talks, networking moments and brokering.

Recently refurbished, the APAM floor (level one) boasts two beautiful multi-purpose ballrooms, generous foyers and a suite of other rooms.

A First Nations Space, Quiet Room and Prayer Room will be available.

### ***What to expect***

The Pan Pacific Perth is on the corner of Adelaide Terrace and Hill Street, and the main entry and drop-off/pick-up spot is on Hill Street. You'll head up the path or across the drop-off area, through the big glass doors and into the main foyer, pictured below. The foyer is a

wide, bright space, and the floor is a mixture of patterned carpet and polished concrete. The entryway and foyer is all on one level and wheelchair-friendly.



*The main foyer of the Pan Pacific Perth.*

When you're in the foyer, you'll find the check-in and reception desks in front of you. To your left and right are public sitting area with couches, chairs and tables. Behind this is the Más Vino wine bar, and behind that is the UMA Restaurant and Bar UMA, a modern Australian eatery with a South American flair.



*UMA Restaurant, Pan Pacific Perth.*

On the other side of the foyer, to your left as you enter the building, is a short walkway leading to the elevators and into Monty's restaurant, the hotel's buffet breakfast venue. This is a large square room, brightly lit and modern. All spaces in the Pan Pacific's entryway and dining area usually present a calm, quiet atmosphere.



*Monty's restaurant is near the stairs and elevators.*

From here you can take the stairs or elevators to level one. You'll step out onto the end of the APAM Floor, right by our registration desk, where a friendly APAM staff member will welcome you. If it's your first time with us, we'll ask for your name and you'll be given your APAM name badge and a lanyard to wear. The name badges are made of eco-friendly bamboo and the lanyards are black fabric. The registration desk is also where you can ask APAM staff any questions or get some help if you need it. All APAM staff and volunteers wear bright red lanyards, so they're easy to spot.



*Level 1 at the Pan Pacific Perth, which will be our APAM Floor. Our main rooms branch off the corridor.*



*The other end of the APAM Floor. This image is from a different event setup, APAM will look a bit different!*

The APAM Floor is a very large rectangle split up by dividing walls, with a foyer in an L shape. The registration desk is in front of the stairs and elevators, and you'll see this when you first arrive on the floor. APAM staff will always be at this desk and able to help you while you're with us. The main rooms sit either side of the foyer, and these are where the majority of APAM sessions and pitches will happen. There'll be rows of chairs in each, and a large stage with TV screens. The Golden Ballroom may have some banquet tables in place too. You'll find the First Nations & Indigenous Space here as well.



*The Goldsworthy Room.*

At the end of the APAM Floor back by the elevators are several doorways leading into another foyer, and additional, smaller rooms. Some of these rooms will be used for sessions and some are used as delegate spaces, including the Quiet Room and the Prayer Room. These spaces are all well-lit, some with natural light, with carpeted floors and plain décor. Depending on how the room is being used, it will be set up with chairs, a screen, microphones, or some small couches and desks.



*Foyer 3, which is around the corner from the registration desk and main foyer spaces. This area will house some of the daily catering and leads to the Quiet Room and Prayer Room.*

## John Curtin Theatre

*Thursday*

- Website: [John Curtin Theatre](#)
- Google Maps: [Location](#)

Located in the beautiful grounds of the John Curtin College of the Arts in Fremantle, the Curtin Theatre will host pitches and showcases on the Thursday afternoon.



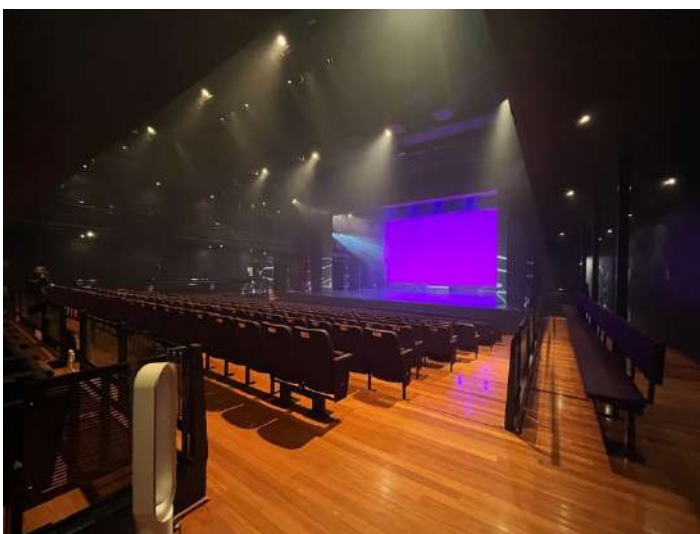
We have arranged coaches to transport delegates from the Pan Pacific to the Theatre. Because of the size of the Theatre's car park, the coach will drop you just down the road, at a public bus stop. You'll walk up a paved path and around the corner, cross the road, and you'll be at the front of the building.



*The main entry of the John Curtin Theatre.*



*One of the foyers in the John Curtin Theatre building.*



*Inside the John Curtin Theatre, where some of our pitching and showcasing will take place.*

## Walyalup Fremantle Arts Centre – Front Garden

*Thursday*

- Website: [Walyalup Fremantle Arts Centre](#)
- Google Maps: [Location](#)

Walyalup Fremantle Arts Centre (WFAC) is a major WA arts organisation, offering a rich program of exhibitions, residencies, art courses, music and events. They are generously hosting APAM delegates for an evening of networking and conversation in the beautiful front garden which is shaded by London plain trees. Their gorgeous gift shop will also be open, showcasing a great range of gifts and crafts from local WA artists and makers.



*Walyalup Fremantle Arts Centre.*

WFAC is located the corner of one of Walyalup’s main roads, with the main entrance located a short walk up a slightly sloped footpath. Once inside you’ll find a picturesque open courtyard with a lush lawn and generous natural shade, with paved areas along one side and bathrooms at the rear. WFAC is a beloved venue for outdoor events and located in a quiet corner just outside the central Fremantle business area.



*The front garden of the Walyalup Fremantle Arts Centre.*

## **Moore's Building Art Space**

*Thursday*

- Website: [Moore's Building Art Space](#)
- Google Maps: [Location](#)

Located in Fremantle's historic west end, the Moore's Building Contemporary Art Gallery is a City of Fremantle subsidised art gallery offering a diverse showcase of contemporary art by local and national artists in low-cost exhibition and project spaces. The front entry is straight off the street, where you'll walk directly into the gallery space. The Gallery is a large room with high ceilings and floorboards, with some natural light and white walls. Here one of our Sector Gatherings will take place.



*The front of the Moores Building in Walyalup Fremantle. Below: The Gallery room being used for APAM.*



## Old Customs House – Atrium Gallery

*Thursday*

- Website: [Old Customs House](#)
- Google Maps: [Location](#)

A hub of creativity for 35 years, the Old Customs House managed by Artsource, houses 26 artist studios and is a hot house of talent. In the stunning Atrium Gallery, Artsource presents a program of diverse exhibitions, music and cross arts experiences, as well as fun, relaxing and educational workshops, for all to enjoy. Entry into the gallery is directly off Phillmore Street. It's a wide open room with white walls and floorboards, with some columns dotted

around the space, and bathrooms at the back. One of our Sector Gatherings will happen in this space.



## His Majesty's Theatre

*Monday*

- Website: [His Majesty's Theatre](#)
- Google Maps: [Location](#)

One of Perth's oldest theatres, His Majesty's Theatre (Studio) is the location for the First Nations dialogues on Monday 23 February.



Located in the heart of the city, His Majesty's is entered off of Hay Street, into a modest foyer with a tiled floor and ornate ceilings. There is lift access available and a grand staircase leading to the other floors and up to the balcony areas. Downstairs At The Maj is a large seating area tucked into a corner with a stage and bar, usually set up with cabaret seating and tables. It's a beloved venue in Perth with carpeted floors and black walls.

## ACCESSIBILITY & WELLBEING

APAM is dedicated to making our event as accessible as possible.

### Finding APAM Staff

At any point during your time with us, you can ask an APAM staff member for info or help – we'll be wearing bright red lanyards with orange name tags. A registration desk will be set up all week at our main venue, the Pan Pacific Perth on the APAM floor, which will always have a team member stationed at it.

## The Sunflower symbol

The sunflower is the globally recognised symbol for non-visible, or hidden, disabilities. We'll have Sunflower lanyards available at the registration desk for anyone who would like to use one. We'll also have materials available on the Hidden Disability Sunflower in the APAM delegate app to spread the Sunflower message and help you feel supported while you're with us.

## Wellbeing

We are all responsible for contributing to a culturally, physically and emotionally safe event. In delivering APAM, PAC Australia acts based on our identified Guiding Principles. [Read more on the PAC Australia website.](#)

## Respect for First Nations arts and culture

- Respect
- Transparency
- Accountability
- Sustainability and opportunities to thrive
- Safety

## Dedicated Spaces

### First Nations & Indigenous Space

A dedicated First Nations & Indigenous Space will be available at the Pan Pacific Perth Hotel on the APAM floor. This space is available for all First Nations and Indigenous APAM delegates as an area to connect, conduct First Nations and Indigenous business, rest and restore.

### Quiet Room

A quiet room will be available at the Pan Pacific Perth on the APAM floor. This room is a private and quiet space where delegates can find a peaceful moment away from the noise and energy of the event. There'll be places to sit and switch off, or quietly get some work done.

### Prayer Room

A Prayer Room will also be available for use by APAM delegates. It is a private room available for use by people of all faiths.

### First Aid

Please approach any APAM staff member for first aid support on site.

## Mental Health Support

There are many different community initiatives to support mental health and wellbeing available in Australia, and we've highlighted some organisations and resources that may be useful:

- [Support Act](#)
- [Hey Mate](#)
- [Beyond Blue](#)

First Nations & Indigenous focused support:

- [Support Act – First Nations Support](#)
- [13YARN](#)

LGBTQIA+ Support:

- [QLife](#)

## GOT QUESTIONS?

We hope this guide has been helpful in providing a sense of what to expect during your time with us at APAM.

If you have any questions please don't hesitate to reach out to the APAM team:

[apam@paca.org.au](mailto:apam@paca.org.au)

**(08) 9221 8992 (Western Australia time zone)**